



BEST PRACTICES FOR UNITS

- Update BeAScout pins**
- Assign a social media influencer to support marketing your unit**
- Use hashtag #BeKidVenturous**
- Conduct an organizational meeting during July to plan for next year**
- Update your unit's website**
- Publish a calendar to advertise Pack activities and events**
- Update training records and complete appropriate training classes**
- Use appropriate forms of social media to establish an on-line presence**
- Plan/prepare a structured Charter Organization open house event during August**
- Communicate with new applicants about meeting dates, locations, times**
- Submit to Scout Office new youth and adult applications**
- Host a virtual or in person parent orientation meeting for new families**
- Encourage leadership to attend Scouter Success Seminar**
- Encourage attendance at Trailblazer Adventure Day and other district activities**
- Keep it simple and have FUN**