

2021 Fall Popcorn Sales Calendar

- 6/30/2021 2021 Sign up & Sale Promotions Begin
- 7/14/2021 POPCORN UNIVERSITY 5:30 – 7:00
- 8/18/2021 POPCORN UNIVERSITY 5:30 – 7:00
- 8/9/2021 All units signed up for Sale

8/27/2021 All Unit orders due

- 9/1/2021 COUNCIL ORDER DUE TO TRAILS END

9/7-11/2021 DISTRICT POPCORN KICK-OFFS (SALES MATERIALS DISTRIBUTION IN EACH DISTRICT)

- 9/4--9/2021 Units hold kickoff meeting with boys, parents, and leaders to explain popcorn program, incentives, and deadline dates.

- 9/13/2021 **Request due for On Site delivery (\$5,000 and up units)**

9/17/2021 Show & Sell Product distribution to units (12:00 pm – 4:00 pm)

NOTE- WE ARE USING A NEW WAREHOUSE- ALL AMERICAN RELOCATION, LOCATED AT 5433 WYOMING AVE, CHARLOTTE NC 28273

9/18/2021 SALE BEGINS

IF YOU RUN OUT OF PRODUCT FOR SHOW AND SELL

- 9/22/2021 Additional popcorn pickup (TBA) (Quantities may be limited)
- 9/29/2021 Additional popcorn pickup (TBA) (Quantities may be limited)
- 10/6/2021 Additional popcorn pickup (TBA) (Quantities may be limited)

11/10/2021 SHOW AND SELL PRODUCT RETURNS (10% MAX) Noon-3 pm

11/19/2021 FINAL ORDERS DUE FROM UNITS.

- 11/22/2021 Final order due to Trails End (COUNCIL DATE ONLY)

11/29 /2021 Popcorn Show & Sell Settlement

- 12/2/2021 Warehouse delivery date for Council (COUNCIL DATE ONLY)

12/4/2021 Take Order Popcorn Distribution to units (8:00 am –11:00 am)

- 12/1-12/2021 Take order settlement dates

12/15/2021- DEADLINE TO RECEIVE 33% COMMISSION

12/30/2021-COMMISSION IS REDUCED TO 30%.