



JULY

Update unit pin information and your unit's website

Identify unit leadership changes and needs

Assign a Lead Coordinator for recruiting efforts both on-line and at open house events

Select a Social Media Influencer

Select the schools where your unit will recruit on school night

Fill out SurveyMonkey from the district

AUGUST

Publish recruiting announcements in Charter Organization bulletins and on websites

Utilize social media outlets such as HOA and neighborhood communications

Attend the District Roundtable or Curbside pickup meeting on Thursday, August 12th to pick up Council marketing materials and receive additional training

Attend back to school (*meet the teacher*) open house events at the schools you selected

Plan, prepare, and attend your Charter Organization Open House

Plan other pop-up recruiting events for your unit

SEPTEMBER

Attend recruiting events at school and pop-up events your unit is planning

Attend "Scouter Success" virtual training on September 18th

Report recruiting results and new scout numbers to your District Membership Chair

Submit new youth and adult applications

Attend Trailblazer Adventure Day at Belk Scout Camp on Saturday, September 25th