2012 Mecklenburg County Council Recruiting Scorecard - Due October 31st				
Number	Description of Activity	Point Value	Complete? (Yes/No)	Points Scored
1	Host a Unit Open House on August 30th	10		
2	Provide volunteers for one "School Night for Scouting" event	10		
3	Host a unit recruiting event in addition to Unit Open House	10		
4	Present a recruiting presentation at a school	10		
5	Have at least 1 leader at the August Roundtable	10		
6	Host a Parent Orientation Meeting for new families	10		
7	Make a telephone call to every family who attended a recruiting event that did not join the unit.	5		
8	Place an ad in the chartered organization's newsletter/bulletin and/or put up poster(s) at the unit's chartered organization	5		
9	Recruit the number of boys lost through attrition and graduation plus 1	5		
10	Put up signs, indoors and/or out, as approved and within the guidelines of your chartered organization	5		
11	Create a recruiting page on your unit's or chartered organization's website	5		
12	Create a parent's guide / frequently asked questions document and distribute to new families	5		
13	Have at least three Boy Scouts attend a recruiting event (Pack or Troop)	5		
14	Create packets to hand out at recruitment nights	5		
15	Identify a primary volunteer for recruitment (not the Cubmaster or Committee Chair)	5		
16	Set up recruitment display at School Open House (Meet the Teacher Night)	5		
17	Turn in new Scout applications by September 28th	5		
18	Partner with a local school through the BSA Adopt a School program.	5		
19	Establish other creative and unique recruiting idea	5		
	Total Points for the pack (Target a minimum of 90 points for recruiting success)			
	Did your pack qualify?			