**Henry Harkey**
*Council President*

# SCOUTING

## *BUILDING FOR THE FUTURE!*

**Alan Simonini**
*FOS Chairman*

Throughout 2010, the Boy Scouts of America celebrated its 100 years of service to America through numerous special events and activities both locally and nationally.

An important part of our message in 2010 was to "Continue the Journey". Our resolve and mission moving forward remains to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

We have much to celebrate within Mecklenburg County Council. Annually, over 200 boys achieved the rank of Eagle Scout after performing approximately 24,000 hours of service to our community. Our Scouting for Food Good Turn program involved thousands of Scouts, who collected over 149,000 pounds of food in 2010 to fill various pantries in Mecklenburg County. Our outreach programs, which strive to offer Scouting to local underserved populations, have experienced significant growth over the last 2 years.

The 2011 campaign theme "Scouting - Building for the Future" challenges us to further expand Scouting into every neighborhood in Mecklenburg County. Therefore, we need the support of the entire community in order to continue building foundations for good citizenship and leadership in our youth.

Your support as a "stakeholder" in developing our young people is both essential and appreciated. Together, we can continue making a positive difference in the lives of our youth in 2011 and beyond!!

## *Your Gift to Scouting will make the difference in 2011!*

### Scouting's Mission

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

### Aims of Scouting

The Scouting program has three specific objectives: character development, citizenship training and personal fitness.

### *A STRONG RETURN ON YOUR INVESTMENT!*

**Eagle Scouts Soar:** More than 210 young men earned their Eagle Scout rank in 2010. Those Scouts were engaged in more than 24,000 hours of community service making our community a safer and better place to live and work.

**Camp Properties:** The council continues to offer a premier outdoor experience by investing in Camp Grimes & Belk Scout Camp. Rappelling, water-sking and archery are just a few of the exciting activities our camps have to offer. In 2010, 3050 youth enjoyed Cub Scout day camp & Webelos resident camp while a record 2276 Boy Scouts attended long term summer camp.

**Helping Others:** More than 149,000 pounds of food were collected this year to support our community through the *Scouting For Food Good Turn Project.*

**Outreach Initiatives:** Through special intiatives for disadvantaged youth, Hispanic emphasis and Scouting with disadvantages, the council helps youth focus on achievement, success, confidence and Scout values.

### *Recognition of your gift*

*The Mecklenburg County Council thanks you for your 2011 Friends of Scouting investment.*

Family Level-$150 to $299
**Temporary Patch w/loop**

Leadership Level-$300 to $499
**"Trustworthy" shoulder patch**

Patron Level-$500 to 999
**"Trustworthy"ghost patch**

Guardian Level-$1000 to 2499
**Guardian LED Flashlight**

**Golden Eagle Level-$2500 & up**
**Golden Eagle Knife**

***All family gifts received at your unit kickoff will receive a BSA License tag.***

**Mecklenburg County Council Boy Scouts of America**
1410 East 7th Street, Charlotte, NC 28204 Ph:704.333.5471 Fx:704.377.4955

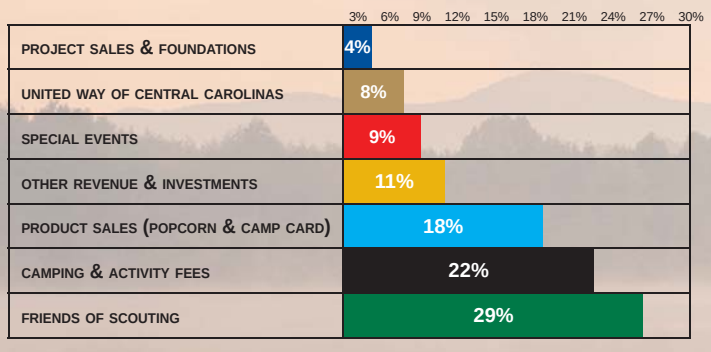
# Council Highlights

- 5,975 Total youth advancements earned
- 9,599 Merit badges earned
- 149,000 Pounds of food collected during the Scouting for Food Good Turn program in 2010
- $54,000 Donated locally to send popcorn to our military and their families around the world.
- 2,276 Boy Scouts and Venturers attending long-term summer camp
- 3,050 Cub Scouts attending day camps, resident camps and special needs camps
- 210 Scouts earning the Eagle Award in 2010.
- 3,700 Registered adult volunteers
- 24,000 Service hours invested back into our community through Eagle Scout projects.

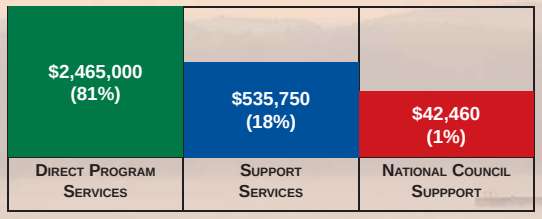
FIND US ON FACEBOOK

***www.mccscouting.org***

## *Sources of Income*




## *Operating Expenses*




**DIRECT PROGRAM SERVICES 81%**
- Staff services and unit program support for chartered organizations, volunteers and youth members.
- Organization of new Scouting units and recruitment of youth members.
- Volunteer and youth training.
- Two camp facilities used year-round, as well as for summer camp, resident camp and day camp.
- Program equipment such as tents, boats and camp supplies.
- Council Service Center where program materials, training records and publications are available such as the *Backpack* newsletter.
- Special outreach initiatives and assistance for youth with disabilities and disadvantaged youth.

**SUPPORT SERVICES 18%**
- Liability insurance for volunteers, administration and fundraising expenses.

**NATIONAL COUNCIL SUPPORT 1%**
- Program research and development, training and specialized field service.

## *2011 TRUSTWORTHY*

***Yes, I will help Scouting in Mecklenburg County!***

***Please choose a level of commitment:***

***Family Level $150*** ☐ ***Leadership* $300*** ☐ ***Patron** $500*** ☐ ***Guardian $1000*** ☐ ***Golden Eagle $2500*** ☐ ***Other Amount $_____***

**Investor at $300 and above will receive a Limited edition "Trustworthy" council shoulder patch.*
*** Investor at $500 will also receive the special edition "Ghost Trustworthy" council shoulder patch.*

***Name_____ Phone _____Email_____***

***Address_____ City _____ State_____ Zip_____***

***_____Yes, my employer matches gifts. Employer Name: _____***
You must initiate the matching gifts process with your employer.

***Method of payment (check one below)***

***Send statement beginning___/___/_____ Frequency: ___annually___semi-annually___quarterly___monthly***

***Check Enclosed $_____ Credit Card#_____ Exp: Date:_____***
(We accept Mastercard and Visa)

***Signature_____***

***Please note your affiliation: Pack#_____ Troop#_____Crew#_____ Post# _____ District_____***

***Thank you for your support of Scouting!***

***Your gift is fully tax deductible.***